SCREEN POD '23 INFO BOOKLET & FAQS

FORMAT-AGNOSTIC STORY DELIVERY

SCREEN CANBERRA

SCREENPOD.COM.AU

ABOUT SCREEN POD

Screen POD offers a practical and market-driven introduction to screen development, by focusing on 4 distinct objectives for each participant:

1. To build an effective creative development process
2. To develop a TV pilot or feature film project from idea to script
3. To communicate the project's essentials in a captivating industry pitch
4. To develop a contemporary, professional, yet seductive screenwriting style.

The program culminates in 2 days of one-on-one pitches of your project to top producers from around the country.
The current curriculum include:

- 6 Main Sessions – 3 hours each session
- 10 Training Sessions – 1 hour each session
- 3 + Guest Speaker Sessions – Up to 2 hours with Q&A's
- Total of 34 hours of content delivery

The assessment requirements are the delivery of 3 separate templates that lead up to a final Pitch Deck document ready for presentation.

For **8 years now**, Screen POD has been a leading story and script development program, designed and facilitated by Screen Canberra.

Past participants have started a dialogue with production companies, saw their projects go into active development, were invited into writers rooms, or were given writing assignments.

This year, writers and screen creatives are welcomed from all over Australia and the world, as sessions will be conducted online for the 6 months of the program. Screen Canberra will host the final Pitch Fest in November 2023, but an option of joining remotely will also be provided.

From June to November 2023, your project will receive support from the POD Developers, your team members, and industry professionals.

Register today for more than 20 sessions of training, workshopping, panel talks and pitching, mostly on Saturday mornings and weeknights from 3rd June until November 2023.

The program is also open to people who are relatively new to the industry, as POD provides essential training to bring you up to speed in the areas of story structure and character, script drafting, and pitching.

Previously, POD has been so effective for its participants that many *PODlets* returned to run their new projects through the program, and pitch to industry representatives.

Be sure to sign up to our Newsletters for most up-to-date information on Info Sessions and exclusive offers. We look forward to seeing you as a part of Screen POD 2023!

FAQS

What are the dates for the 2023 program?

Screen POD is due to commence 3rd June 2023 with completion end of November at our annual Pitch Fest event.

How is the program delivered?

Screen POD will be held online through secure Zoom sessions and access to a range of resources on our portal. You will also be connected to other POD members through a Discord channel.

What if I miss a session?

Every session will be recorded, and we make an attempt to share it within 48-72 hours after. This means that sessions are accessible for you to catch-up later at your own pace – or to rewatch!

What if I have no ideas to bring to Screen POD?

Screen POD starts with an idea generation session that participants have found revelatory. These sessions have even lead to the development of a project that was later courted by a mini-major studio.

Is there any work that must be completed outside of the Screen POD contact hours?

Yes, your in-progress development documents will be submitted throughout the course – these are to be completed within your own time. Participants are also encouraged to meet outside POD, and outside their specific group's meetings.

What Market Representatives have previously attended the POD programs?

In the past, representatives from a range of different studios have attended, including:

Studio Canal

Princess Pictures

Goalpost Pictures

Universal Pictures

Roadshow Rough Diamond

Matchbox Pictures

Ruby Entertainment

Northern Pictures

Easy Tiger

Hopscotch

Hoodlum Entertainment

Transmission Films

Arcadia

Odin's Eye Entertainment

Bonsai Films

Playmaker Media

What is the payment process?

Early Bird tickets ($1,750) will be available from Monday, 20th March and close Monday, 24th of April 2023.

Regular tickets ($2,000) will be available from Monday, 25th April and close Monday, 29th May 2023.

Your payment must be made in a lump sum before the program begins on Thursday, 3rd June 2023.

If you have any further queries about the payment process, please get in touch with us at info@screencanberra.com.au

Can I do pitching only?

Yes. However, to qualify you must have some proven industry experience or have previously completed at least two Screen PODs

If you would like to discuss this further, please don't hesitate to contact us.

KEY DATES

Every session will be recorded, and we make an attempt to share it within 48-72 hours after. This means that sessions are accessible for you to catch-up later at your own pace – or to rewatch!

CONTENT

Date	Content
03 JUN 2023	Main Session 1 - All day - In Person. Welcome and orientation
08 JUN 2023	Training Session 1 & 2 - Concepts, Loglines & Theme
15 JUN 2023	Training Session 3 & 4 - Story Structure + Character & POV
26 JUN 2023	Template 1 Due
11 JUL 2023	Main Session 2 - Template 1 Feedback + Launch Template 2
08 JUL 2023	Guest Talk 1 - Topic TBC
13 JUL 2023	Training Session 5 - Writing the Synopsis
22 JUL 2023	Guest Talk 2 - Topic TBC
05 AUG 2023	Main Session 3 - Review Draft of Template 2
12 AUG 2023	Guest Talk 3 - Topic TBC
16 AUG 2023	Template 2 Due

17 AUG 2023	Training Session 6 - Designing the Pitch
25 AUG 2023	Roundtable Pitches - Online via Zoom
31 AUG 2023	Training Session 7 & 8 - Structuring the Scene
02 SEP 2023	Guest Talk 4 - Topic TBC
23 SEP 2023	Guest Talk 5 - Topic TBC
30 SEP 2023	Main Session 4 - Review Draft 1 of Template 3
05 OCT 2023	Training Session 9 - Pitch Documents
14 OCT 2023	Main Session 5 - Review Draft 2 of Template 3
28 OCT 2023	Guest Talk 6 - Topic TBC
04 NOV 2023	Main Session 6 - Review Draft 3 of Template 3
15 NOV 2023	Template 3 Due
16 NOV 2023	Training Session 10 - Pitch Rendition
18 NOV 2023	Final Pitching Practice
23 NOV 2023	Pitch Fest Day 1 Final Sessions - In-Person
24 NOV 2023	Pitch Fest Day 2 Final Sessions - In-Person